

**MEDIA  
KIT**

# LOVE AND SUPPORT ART

Empowering Creativity,  
Cultivating Community

## ABOUT THE PROGRAM

Introducing a Unique Program to Celebrate and Empower Talented Artists.

Our innovative program aims to promote and support our gifted artists by showcasing their artworks, workshops, performances, and more. The proceeds from our sales will be channeled into funding art projects, activities and more.

Our first art exhibition, 'Malaysia's Timeless Treasures', held at KLIA was a collaboration effort with Malaysia Airports Holdings Bhd (MAHB) and it was supported by the Ministry of Tourism, Arts, and Culture (Motac).

## SUPPORTING DIVERSE ARTISTS

**38** ARTISTS  
ENROLLED

**100+** ARTWORKS  
AVAILABLE

**FROM**

ESTABLISHED ARTISTS  
EMERGING ARTISTS  
ARTISTS WITH DISABILITIES

[www.loveandsupportart.com](http://www.loveandsupportart.com)



## WORDS FROM THE PROGRAM DIRECTOR



"I gave up my dream of becoming an artist before even starting. That was over 20 years ago. In 2021, I finally found the courage to pursue my passion. As I immersed myself in the art world and connected with many other artists, I felt a strong desire to contribute to the arts community, which had always held a special place in my heart. That is how the idea for the 'Love and Support Art' program was born.

And now, I'm inviting you to join me on this journey to bring a positive impact to the arts scene and help make more dreams come true".

- Lina Ali

## HOW THE PROGRAM WORKS



## PARTNERS & COLLABORATORS

### Managing Partners

- LA Creative Nova Sdn Bhd
- LA Digital Solutions
- Living Art Studio

### Supporting Partners

- Health on World Foundation (YHOW)
- Aliyah & Karen Resources

### Media Partner

- TEG Media

### Artistic Partners

- Angkatan Pelukis SeMalaysia (APS)
- Persatuan Seni Rupa Malaysia (PERUPA)
- Artists' Corner (Art Gallery)

## MISSION STATEMENT

Our mission is to create an inclusive ecosystem that values and uplifts artists of all backgrounds by providing tailored support, resources, and opportunities for artistic growth. Our goal is to enroll and empower a diverse array of artists, nurturing their talents and amplifying their voices. We are committed to continually evolve and expand, ensuring more artists find the backing they need to contribute to the cultural tapestry of society.

## OUR TEAM



Dato' Aliyah Karen  
Advisor



Lina Ali  
Program Director



Lyssa Hamzah  
Event Manager  
(Coordinator)



Linda Hamzah  
Event Manager  
(Operation)

## SOME OF OUR ARTISTS' ARTWORKS

